



Shields Insurance Presents....

THE SHIELD

Fall 2015



News and Tips to Make your Life Easier, Safer, and Happier!
For Friends of Shields Insurance

Upcoming Community Events:

A Safe and Spooktacular Halloween

October 26th - October 30st
9 a.m. - 5 p.m.
At Shields Insurance
Safety light and treat bag give-a-way!

Halloween Spooktacular!

Saturday, October 31st
Punxsutawney Weather
Discovery Center
10 a.m. until 4 p.m.
Dare to venture into our creepy lobby for free treats for all ages, then enjoy our exhibits...but watch out for spooky surprises!
From 6-8 p.m.
Come in a fun costume (or not) to hear spooky (*but not too scary*) stories, play some Halloween games, grab some creepy treats, have cider & donuts and enjoy free time on all of our exhibits.

Phil's Trick or Trot 5k Run 2.2k Walk

Saturday, October 31st
Noon Registration
1 p.m. Race Start Time
At Gobbler's Knob
For more information visit
www.grounhdhog.org or call 814-618-5591

Punxsutawney Halloween Fest

Saturday, October 31st
Noon- 5 p.m.
In Barclay Square

Appreciation

Fall has finally arrived! This is a beautiful time of the year in Western PA. I hope you all had a delightful summer with your friends, family and co-workers. During the summer, Shields Insurance had its own Employee Appreciation celebration. We attended a Pittsburgh Pirates game together with our families. It was a great time and I was glad I was able to show my appreciation for my employees. Just like the Pirates, the employees at Shields Insurance are a team and work together to provide you with the best service and coverage.



Since our last newsletter, the our customers and staff of Shields Insurance participated in a dog item donation drive to benefit the Willow Run Sanctuary in honor of National Dog Day. We were absolutely elated with the response from our customers. We were able to provide Willow Run with many necessary items.



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Looking ahead, it's never too early to start preparing for winter. I know, I'm not ready for the cold either, but it's on its way! Some important tips would be to do gutter maintenance, ice dam prevention, check your roof stability, manage your foliage and yard maintenance, and consider adding additional insulation to attics, basements and even garages.

Over the Christmas Season we will be having our Customer Appreciation Week to show you how much your business means to us. We will be serving baked goodies and hot drinks in the office and will have gift basket give-a-ways. It will be the week of December 7th – December 11th.

As the holiday season approaches, we hope you enjoy the time you get to spend with your friends and family.

Keith



A Not-so-Trivial Pursuit

We want to make sure everyone gets a chance to win, regardless of when they receive their newsletter! We will collect all entries with the correct answers for one week after the mailing of the newsletter then we will randomly draw one winner from those entries. To enter the contest, submit your name and answer to us by email kshields@shieldsinsurance.com, calling 814-938-5291, Fax 938-5870, or by mailing us this page to 221 W. Mahoning Street. Good Luck!

The Question is: What year was the TV Dinner invented?

Your Name: _____

Your Answer: _____

Email Address: _____

Congrats to **Mary Ellen Marche** for being the Winter Trivia Question Winner.

The Question was: *What year was National Dog Day founded?*

Answer: 2004

A Safe and Spooktacular Halloween



Halloween is always a fun holiday! Children demonstrate their creativity and imagination each year by selecting their costumes to wear trick or treating around the town. When you ask a child about Halloween you can expect them to talk about: costumes, candy, carving pumpkins, and more candy! One thing we think about here at Shields Insurance Agency is safety. We will be looking out for them again this year as we sponsor a safety light give away.

Stop in our office the week of October 26th - October 30st to receive one safety light per child while supplies last. These clip-on lights are intended to help keep your children visible while they trick or treat around town. Feel free to bring your little spooks with you when you come to see us. Children dressed in their costumes, when you stop by, will receive a treat bag, along with their light! The office hours are 9 a.m. - 5 p.m., Monday through Friday!

We look forward to seeing you and are excited to keep you safe.

Thank you! Thank you! Thank you!



The National Dog Day

Donation Drive for the Willow Run Sanctuary was a huge success! Thank you to all those that supported the great cause!

Smoke Alarm Tips & Reminders

Installing smoke alarms

Install smoke alarms inside each bedroom, outside each sleeping area and on every level of the home, including the basement.

On levels without bedrooms, install alarms in the living room (or den or family room) or near the stairway to the upper level, or in both locations.

Smoke alarms installed in the basement should be installed on the ceiling at the bottom of the stairs leading to the next level.

Smoke alarms should be installed at least 10 feet from a cooking appliance to minimize false alarms when cooking.

Mount smoke alarms high on walls or ceilings. Wall-mounted alarms should be installed not more than 12 inches away from the ceiling.

If you have ceilings that are pitched, install the alarm within 3 feet of the peak but not within the apex of the peak.

Don't install smoke alarms near windows, doors, or ducts where drafts might interfere with their operation.

Never paint smoke alarms. Paint, stickers, or other decorations could keep the alarms from working.

Testing smoke alarms

Test smoke alarms at least once a month using the test button.

Make sure everyone in the home understands the sound of the smoke alarm and knows how to respond.

Smoke alarms with non-replaceable 10-year batteries are designed to remain effective for up to 10 years. If the alarm chirps, warning that the battery is low, replace the entire smoke alarm right away.

Smoke alarms with any other type of battery need a new battery at least twice a year. If that alarm chirps, warning the battery is low, replace the battery right away.

Thanksgiving Fun Facts

- The first Thanksgiving was held in the autumn of 1621.
- Thanksgiving didn't become a national holiday until over 200 years later.
- No turkey on the menu at the first Thanksgiving. The first menu included deer or venison, ducks, geese, oysters, lobster, eel and fish.
- No forks at the first Thanksgiving!
- Thanksgiving is the reason for TV dinners! In 1953, Swanson had so much extra turkey (260 tons) that a salesman told them they should package it onto aluminum trays with other sides like sweet potatoes — and the first TV dinner was born!
- Thanksgiving was almost a fast — not a feast! The early settlers gave thanks by praying and abstaining from food, which is what they planned on doing to celebrate their first harvest, that is, until the Wampanoag Indians joined them and (lucky for us!) turned their fast into a three-day feast!
- Presidential pardon of a turkey! Each year, the president of the U.S pardons a turkey and spares it from being eaten for Thanksgiving dinner. The first turkey pardon ceremony started with President Truman in 1947.



“Just Keep Talking” Referral Program

We value, *you*, our customers and can't wait to get started giving away free items! You are the best form of advertising we can get, so tell a friend or family member to call us for a free quote. The best part is, whether or not they become a customer you will get: a free lottery ticket and a chance to win our monthly drawing which is a gift certificate to a local restaurant!

The more people you get to call, the more you can win!
Call us today at (814)938-5291 or at 1-800-242-9291.

Thank you to our Referrers:

Aaron Prisk, Lois Blake, Darlene Kime, Brandy Hanley, Jim Prisk, Don Retallack, Pete Horm, Kristi Mankovich, Kathy Bouch, David Fetterhoff, Max & Kathy Neal, Alan Harkleroad, Janene Spencer, John Buffington, Tony Adamczyk, Brandy Hanley, Dale Cameron, Lisa Walker, Tina Weaver, Ron & Pam Kramer, and Julie Vanhorn

Congrats to our monthly winners of restaurant gift cards:

Pete Horm, *July*
Alan Harkleroad, *August*
Brandy Hanley, *September*



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Shielding Your Future!

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Would you rather receive your edition of “The Shield” by email? If so, please call the office or send us your e-mail address.

814-938-5291 or kshields@shieldsinsurance.com

Why choose an Independent Insurance Agency?



Your agent knows the “ins and outs” of insurance.



One phone call can get you quotes from multiple insurance companies.



If you have a claim, your local agent is there to help.



You can handle all of your insurance needs in one place.

Coming Soon!

www.shieldsinsurance.com

